

The Lee Building Industry Association's 34<sup>th</sup> Annual

# 2020 BIA PARADE of HOMES™

BUILDING INDUSTRY ASSOCIATION



*Koogler*  
HOMES Inc.  
THE MODERN JEWEL

**61**  
DECORATED  
MODEL HOMES

**FEB 22 - 23**  
**FEB 29 - MAR 1**  
**MAR 7 - 8**

**FREE ADMISSION!**  
Saturday: 10 AM - 5 PM  
Sunday: Noon - 5 PM

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Westward CONSTRUCTION  
The connection of building and imagination

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BEATTIE  
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Florida Lifestyle Homes

DIVCO  
CUSTOM HOMES



*Modern Jewel* by Koogler Homes can be toured at  
4312 SE 18th Ave, Cape Coral, FL 33904



**See it Sparkle.**

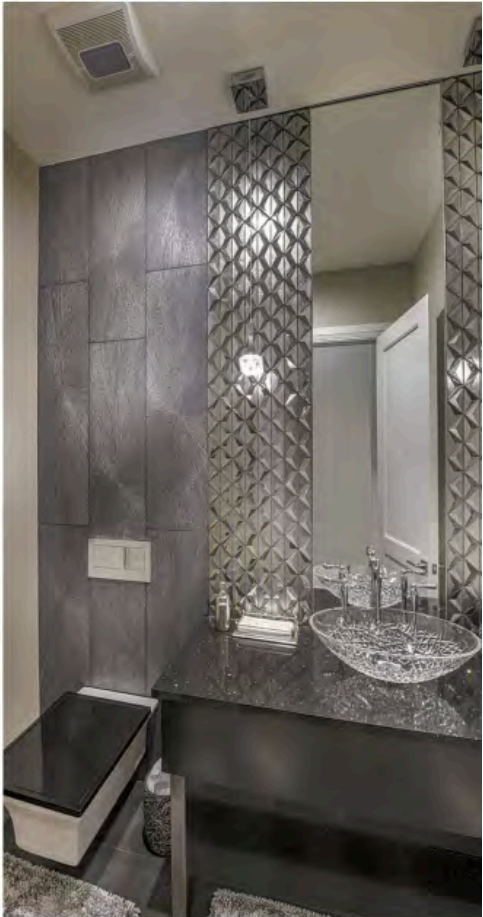
Just like the LEDs that decorate the stacked-stone entryway, the Modern Jewel spotlights a home of the future. Pure-neutral colors and splashes of gold cover everything from the custom backsplash in the butler pantry to the stone-encased and granite-outlined entertainment center. There is “smart” technology in every direction — with touch-keypad and remote-controlled shower heads and handles, picture frame TVs, a calorie-counting refrigerator, a recipe-built-in stove and an air-conditioned lanai topped with a 143-inch projection screen, custom-lit wall art and endless lifestyle possibilities.

*Shine a spotlight on the Modern Jewel during the 2020 LBIA Parade of Homes!*

*Koogler*  
HOMES Inc.

KooglerHomes.com | 239.542.4540 |

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2020

BIA

PARADE

of HOMES™

BUILDING INDUSTRY ASSOCIATION

FEB 22 - 23 • FEB 29 - MAR 1 • MAR 7 - 8

2020

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# The 34<sup>th</sup> Annual Lee BIA Parade of Homes™



**Frank Jenkins**  
 Lee BIA President

Welcome to the 34th Annual Lee Building Industry Association Parade of Homes™! The Lee BIA is comprised of over 425 companies involved in every aspect of the building industry in the rapidly growing area of Southwest Florida. The mission of the Lee BIA is to promote, protect and preserve the building industry for future generations. We are excited to showcase the talents of our members across the county and neighboring communities in this year's Parade with 61 homes featured from over 25 different builders. Located from Babcock Ranch to North Naples, with prices ranging from the mid \$200s to over \$4 million, there is something for everyone!

Of special note in this year's Parade is featured home, The Modern Jewel by Koogler Homes. Just like the LEDs that decorate the stacked-stone entryway, the Modern Jewel spotlights a home of the future. Pure-neutral colors and splashes of gold cover everything from the custom

backsplash in the butler pantry to the stone-encases and granite-outlined entertainment center. There is "smart" technology in every direction – with a touch-keypad and remote-controlled shower heads and handles, picture frame TV's, a calorie-counting refrigerator, a recipe-built-in stove and air-conditioned lanai topped with a 143-inch projection screen, custom-lit wall art and endless lifestyle opportunities. This model is a must see!

Our featured new communities are designed around a live, work and play lifestyle. Live in neighborhoods with resort style amenity centers, surrounded by lush golf courses and located near stunning beaches. Work in a diverse economy with a dynamic education system and play with an array of culinary, cultural and shopping experiences. There are boundless opportunities for young professionals, growing families and active adults to embrace Lee County as their home.

The best part about building a new home is the ability to include all the features and amenities you want to fit your lifestyle. To explore all new home possibilities, take the Lee BIA Parade of Homes™ tour. The Parade runs for three consecutive weekends:

Saturday, February 22 through Sunday, February 23, Saturday, February 29 through Sunday, March 1 and Saturday, March 7 through Sunday, March 8. Models are open from 10 a.m. to 5 p.m. on Saturdays and Noon to 5 p.m. on Sundays. All models are featured on LeeParade.com and can be accessed on your mobile devices by downloading the free ParadeSmart® app to view photos, videos and floorplans of each model, as well as directions and details on all the builders.

Contact the Lee BIA with any inquiries at [info@bia.net](mailto:info@bia.net) or 239-936-5525.




**VISIT LEEPARADE.COM**


to plan model tours, get builder info, model directions and much more!




THE PERFECT CHOICE IN 2020



Join us at these fine communities during The LBIA Parade of Homes™



BABCOCK RANCH – FROM THE MID \$400s



WILDBLUE – FROM THE \$600s



QUAIL WEST – FROM \$1.5M

For directions and complete listings of all our models & communities please visit [StockDevelopment.com/Parade](http://StockDevelopment.com/Parade)

NAPLES | FORT MYERS | BABCOCK RANCH | BONITA SPRINGS | SARASOTA | WELLINGTON | PALM BEACH

From the \$400s to over \$7 million

2639 PROFESSIONAL CIRCLE | SUITE 101 | NAPLES, FL 34119 | 239.592.7344



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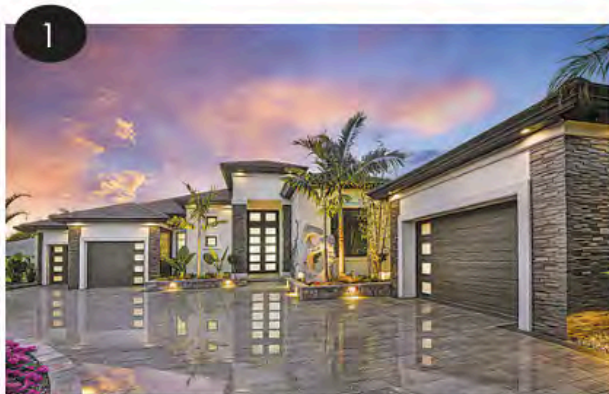
 FLStockDevelopment
  StockDevelopment

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FEB 22 - 23 • FEB 29 - MAR 1 • MAR 7 - 8  
2020

Free Admission! Saturdays: 10 am - 5 pm • Sundays: Noon - 5 pm



## KOOGLER HOMES CAPE CORAL

### THE MODERN JEWEL

6895 SQ. FT. • \$2,700,000  
4312 SE 18th Avenue, Cape Coral, FL 33904  
Homes in this community starting at \$410,000  
(239) 542-4540



## FREEDOM HOMES CASCADES

### THE JENNINGS

2217 SQ. FT. • \$216,015  
2975 Apple Blossom Drive, Alva, FL 33920  
Homes in this community starting at \$197,990  
(239) 225-2681



## EMERALD HOMES HICKEY'S CREEKSIDE

### THE GRAYSON

3330 SQ. FT. • \$540,720  
2051 Hickeys Creekside Drive, Alva, FL 33920  
Homes in this community starting at \$394,990  
(239) 225-2655



## DIVCO HOMES BABCOCK RANCH

### THE CYPRESS

4779 SQ. FT. • \$900's  
16208 Bluestem Lane, Babcock Ranch, FL 33982  
Homes in this community starting at the \$900's  
(239) 571-1411



## FLORIDA LIFESTYLE HOMES BABCOCK RANCH

### THE TAYLOR

4311 SQ. FT. • \$749,900  
17101 Bullhorn Circle, Babcock Ranch, FL 33982  
Homes in this community starting at \$549,500  
(941) 228-7146



## LENNAR HOMES BABCOCK RANCH

### THE CALUSA

2937 SQ. FT. • \$507,190  
15991 Leaning Pine Lane, Babcock Ranch, FL 33982  
Homes in this community starting at \$189,999  
(239) 440-0942



## PULTE HOMES BABCOCK RANCH

### THE OASIS

2642 SQ. FT. • \$387,849  
17528 Silverspur Drive, Babcock Ranch, FL 33982  
Homes in this community starting at \$233,990  
(239) 908-5380



## ARTHUR RUTENBERG/LYONS HOUSING BABCOCK RANCH

### THE AVILA

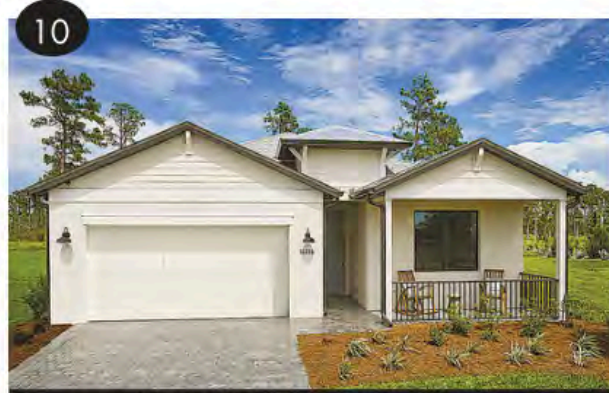
4321 SQ. FT. • \$1,245,000  
43458 Waterside Trail, Babcock Ranch, FL 33982  
Homes in this community starting at \$900,000  
(239) 437-3734



## STOCK CLASSIC HOMES BABCOCK RANCH

### THE WISTERIA

3863 SQ. FT. • \$849,150  
43402 Waterside Trail, Babcock Ranch, FL 33982  
(239) 592-7344



## MERITAGE HOMES BABCOCK RANCH

### THE OSPREY

2927 SQ. FT. • \$318,440  
16216 Palmetto Street, Punta Gorda, FL 33982  
Homes in this community starting at mid \$200's  
(239) 321-5448



## BEATTIE DEVELOPMENT REMINGTON OAKS

### THE BEECH

4453 SQ. FT. • \$629,900  
13941 Binghamton Drive, Fort Myers, FL 33905  
Homes in this community starting at \$324,900  
(239) 980-1263



## EXPRESS HOMES MARBLEBROOK

### THE EASTHAM

2295 SQ. FT. • \$216,615  
10809 Marble Brook Boulevard, Lehigh Acres, FL 33936  
Homes in this community starting at \$153,990  
(239) 703-8275



## D.R. HORTON BRIGHTWATER

### THE CALI

2362 SQ. FT. • Mid \$200's  
18128 Everson Miles Circle, North Fort Myers, FL 33917  
(239) 225-2685



## EXPRESS HOMES MAGNOLIA LANDING

### THE CALI

2367 SQ. FT. • \$245,100  
20094 Fiddlewood Avenue, North Fort Myers, FL 33917  
Homes in this community starting at \$200,990  
(239) 225-2608



## FREY & SON HOMES CAPE CORAL

### THE PALM BEACH

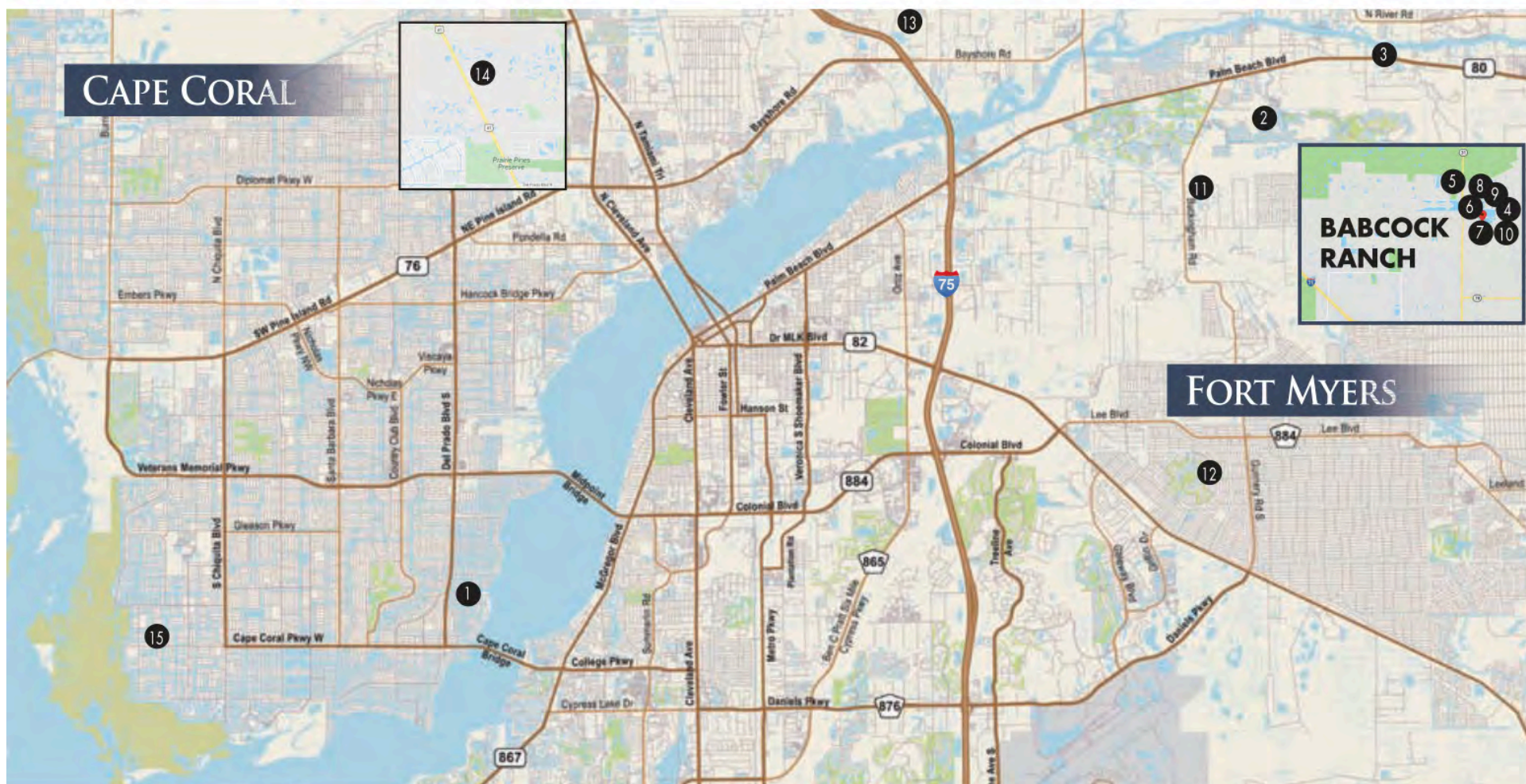
4086 SQ. FT. • \$790,000  
2805 Cape Coral Parkway West, Cape Coral, FL 33914  
Homes in this community starting at \$343,900  
(239) 540-2395

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*free*

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search the app store for "ParadeSmart"



ParadeSmart

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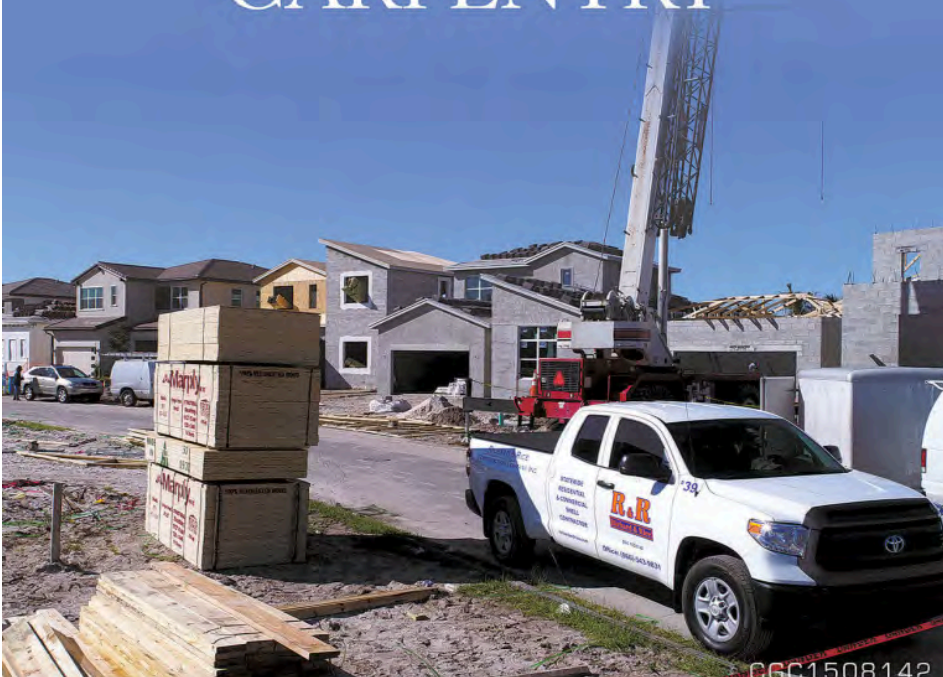


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Julie S., Office Manager, Custom Pool Builder

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16



## CORAL ISLE BUILDERS CAPE CORAL

### THE OSPREY GRANDE

3449 SQ. FT. • \$499,000

2003 SW 29th Terrace, Cape Coral, FL 33914

Homes by this builder starting at \$205,900  
(239) 561-7502

17



## ELITE ESTATES CONSTRUCTION, LLC HIDDEN HAMMOCK

### THE HIDDEN HAMMOCK

7996 SQ. FT. • \$1,600,000

5757 Hidden Hammock Drive

Fort Denaud, FL 33935  
(239) 887-3319

18



## TUDOR VILLAS CORP. CAPE CORAL

### THE HAVANA

2909 SQ. FT. • \$495,000

2851 Cape Coral Parkway West, Cape Coral, FL 33914

Homes in this community starting at \$244,000  
(239) 549-7400

19



## WINDWARD CONSTRUCTION, LLC CAPE CORAL

### THE MAKAI

7262 SQ. FT. • \$3,490,000

5611 Riverside Drive, Cape Coral, FL 33904

Homes in this community starting at mid \$500's  
(239) 985-5554

20



## PAUL HOMES CAPE CORAL

### THE MAJESTIC

3409 SQ. FT. • \$519,490

1406 Cape Coral Parkway West, Cape Coral, FL 33914

(239) 542-0607

21



## EXPRESS HOMES CAPE CORAL

### THE DESTIN

3156 SQ. FT. • \$343,305

1604 Beach Parkway West, Cape Coral, FL 33914

Homes in this community starting at \$264,990  
(239) 225-2680

22



## D.R. HORTON ENTRADA

### THE CLIFTON

2466 SQ. FT. • \$286,735

3197 Amadora Circle, Cape Coral, FL 33909

Homes in this community starting at \$213,990  
(239) 225-2692

23



## SINCLAIR CUSTOM HOMES, INC. MATLACHA ISLES

### THE HAVEN

7131 SQ. FT. • \$2,400,000

12195 Matlacha Boulevard,

Matlacha Isles, FL 33991  
(239) 810-9482

24



## DALTON COMMUNITIES RIVERSIDE AVENUE VILLAS

### THE AMBROSE

2000 SQ. FT. • \$500,000

1121 S Town and River Drive, Fort Myers, FL 33919

Homes in this community starting at \$304,990  
(239) 333-1199

25



## D.R. HORTON VENETIAN POINTE

### THE DELRAY

2738 SQ. FT. • \$506,635

15300 Torino Lane, Fort Myers, FL 33908

Homes in this community starting at \$331,990  
(239) 225-2686

26



## S.P.O. CONSTRUCTION INC. CAPE CORAL

### THE FLORIDIA

3275 SQ. FT. • \$449,900

414 SE 21st Terrace, Cape Coral, FL 33909

(239) 574-7430

27



## BEATTIE DEVELOPMENT ROYAL TEE

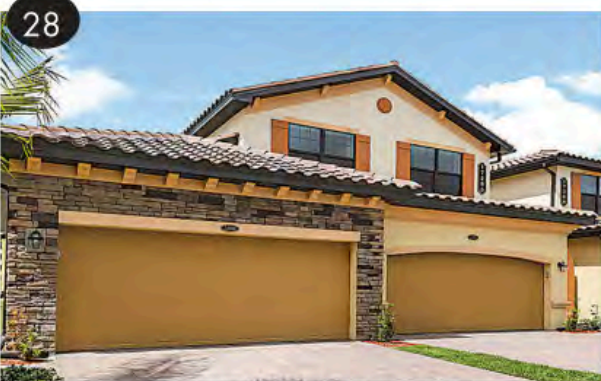
### THE PRINCESS

4085 SQ. FT. • \$850,000

11554 Royal Tee Circle, Cape Coral, FL 33991

Homes in this community starting at \$400,000  
(239) 257-3295

28



## LENNAR HOMES BONITA NATIONAL GOLF & COUNTRY CLUB

### THE ARROWHEAD

2338 SQ. FT. • \$322,994

17260 Cherrywood Court #5801, Bonita Springs, FL 34135

Homes in this community starting at \$282,999  
(239) 405-3551

29



## STOCK CUSTOM HOMES QUAIL WEST

### THE ATHERTON

7056 SQ. FT. • \$3,649,990

13850 Williston Way, Naples, FL 34119

(239) 592-7344

30



## D.R. HORTON SEASONS

### THE DELRAY

2738 SQ. FT. • \$512,035

28246 Seasons Tide Avenue, Bonita Springs, FL 34135

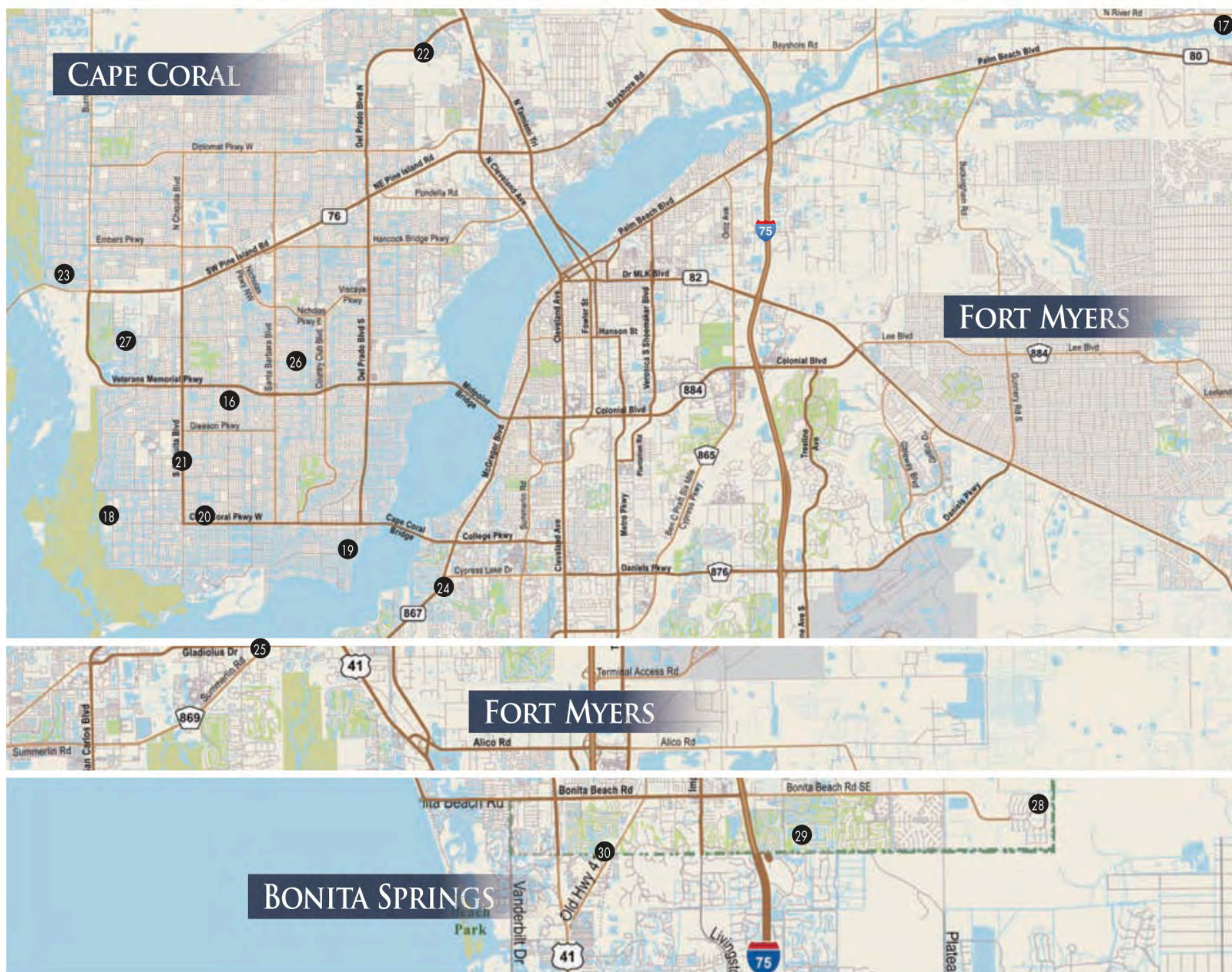
Homes in this community starting at \$302,990  
(239) 225-2691

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Shingle



# 10 COMMUNITIES DESIGNED WITH YOU IN MIND

For nearly 70 years, Pulte has built homes with the homeowner in mind. The things that are important to you are what we focus on. Our foundation is quality construction and a simplified buying experience, and with our insightful consumer-inspired design features and easy personalization options, everyday moments are more enjoyable in your new Pulte home. That’s More Life Built In®.



## JOIN US! at These 10 Pulte Homes Communities During the 2020 Lee BIA Parade of Homes™

### FORT MYERS AREA



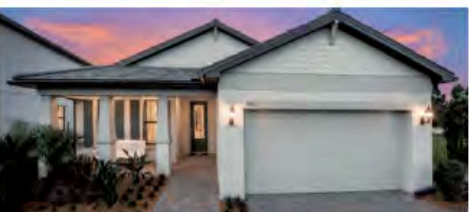
**Babcock Ranch**  
Single Family Homes from the \$230s-\$500s  
[pulte.com/BabcockRanch](http://pulte.com/BabcockRanch) | 941-256-2466  
*Consumer inspired 1- and 2-story designs*



**River Hall Country Club**  
Single Family Homes from the \$230s-\$600s  
[pulte.com/RiverHall](http://pulte.com/RiverHall) | 239-230-4613  
*Upscale golf and country club-style living*



**Hampton Lakes at River Hall**  
Single Family Homes from the \$200s-\$400s  
[pulte.com/HamptonLakes](http://pulte.com/HamptonLakes) | 239-230-0326  
*1- and 2-story homes designed to fit your lifestyle and budget*



**Eagle Reserve**  
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[pulte.com/EagleReserve](http://pulte.com/EagleReserve) | 239-309-1625  
*Fort Myers' newest gated, family-friendly community*



**Hammock Cove**  
Townhomes from the \$240s  
[pulte.com/HammockCove](http://pulte.com/HammockCove) | 239-309-1343  
*Centrally located in Gateway offering 3 bed, 2.5 bath, 2-car garage townhomes*



**Bridgetown**  
Single Family Homes from the \$240s-\$600s  
[pulte.com/Bridgetown](http://pulte.com/Bridgetown) | 239-309-1206  
*Highly amenitized community with a prime Fort Myers location*



**Westbrook**  
Single Family Homes from the \$280s-\$600s  
[pulte.com/Westbrook](http://pulte.com/Westbrook) | 239-319-4970  
*Family-friendly amenities in the Three Oaks corridor*

### ESTERO AREA



**WildBlue**  
Single Family Homes from the \$400s-\$1M  
[pulte.com/WildBlue](http://pulte.com/WildBlue) | 239-309-1419  
*Exquisite lakefront living in the heart of Estero*



**Corkscrew Shores**  
Single Family Homes from the \$350s-\$1M  
[pulte.com/CorkscrewShores](http://pulte.com/CorkscrewShores) | 239-319-4489  
*Vacation-style amenities surrounded by a 240-acre lake*



**The Place at Corkscrew**  
Single Family Homes from the \$300s-\$700s  
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Babcock Residents / Nonstop Adventure Seekers

Knows every single fire hydrant.

SHARON WINTERS & TYSON  
Babcock Residents / Professional Fetch Players



Outdoor enthusiasts and dog park regulars. K-8th graders and telecommuters. Anyone who wants to be happy, healthy and connected. All are welcome in the first town of its kind. The vision for a better life is now reality on 18,000 acres, setting a new standard for generations to come.



## BABCOCK RANCH

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Take Exit 143 for FL-78 E

Head East on FL-78 E/Bayshore Road - 3.3 miles

Turn left onto Babcock Ranch Road - 4.5 miles

Turn right onto Lake Babcock Drive - 1.0 miles

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©2020 Babcock Ranch. Broker participation is welcome. Prices, plans, specifications and community design are subject to change. For correct information regarding Babcock Ranch, interested parties should refer to written materials provided by the developer, legislative acts related to Babcock Ranch and the covenants and restrictions of the Babcock Ranch Residential Association, Inc. The information provided above is not intended to be an offering and should be considered as informational only.





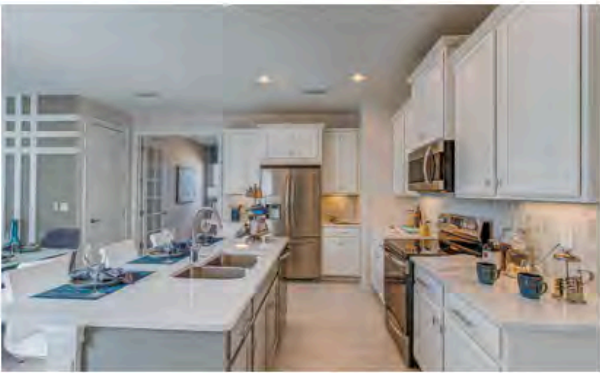
SEASONS  
Bonita Springs, Florida



Amazing new amenities now open at Seasons at Bonita

Paradise is within reach at this spectacular Bonita Springs new home community

Seasons at Bonita features a variety of new, attractively-priced, single-family homes surrounded by a host of amenities. New amenities at Seasons include a sparkling, resort-style pool with a luxurious beach entry, lap lanes and an ample sundeck. A sandy-white sand, palm tree filled beach area allows homeowners to truly enjoy the Southwest Florida lifestyle. Seasons also includes a state-of-the-art fitness center and top-notch exercise studio.



SEASONS AT BONITA

28250 Seasons Tide Avenue • Bonita Springs, FL 34135 • 239.225.2691  
*Located on Bonita Beach Road, approximately four miles east of I-75*

New single-family homes from the low \$300s\* • Model homes & sales center open daily.

D.R. Horton Communities Near You



1. WATERFORD EXPRESS HOMES  
Twin Villas & Single-Family Homes from the high \$100s

2. MAGNOLIA LANDING D.R. HORTON & EXPRESS HOMES  
Twin Villas & Single Family Homes from the high \$100s\*

3. GATOR CIRCLE EXPRESS HOMES  
Single-Family Homes from the high \$100s\*

4. ENTRADA D.R. HORTON & EXPRESS HOMES  
Single-Family Homes from the mid \$200s\*

5. BRIGHTWATER D.R. HORTON & EXPRESS HOMES  
Single-Family Homes Coming Soon

6. CASCADES FREEDOM HOMES  
Single-Family Homes from the low \$200s\*

7. HICKEY'S CREEKSIDE EMERALD HOMES  
Single-Family Homes from the high \$300s\*

8. TOWN LAKES EXPRESS HOMES  
Single-Family Homes from the high \$100s\*
9. LINDSFORD D.R. HORTON  
Twin Villas & Single-Family Homes from the low \$200s\*

10. CALOOSA POINTE EMERALD HOMES  
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**TIDEWINDS**  
WINDSONG

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Fort Myers, FL 33966

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**WHITE STAR**  
COCONUT COVE

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MOVE IN DATE 03/01/2020

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2020

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PULTE HOMES

CORKSCREW SHORES

THE SUMMERWOOD

3317 SQ. FT. • \$572,867

20098 Corkscrew Shores Boulevard, Estero, FL 33928

Homes in this community starting at \$357,990

(239) 949-5890

33



PULTE HOMES

ESPLANADE LAKE CLUB

THE ELLENWOOD

2190 SQ. FT. • \$460,305

11671 Venetian Lagoon Drive, Fort Myers, FL 33913

Homes in this community starting at mid \$300's

(239) 309-7585

34



LONDON BAY HOMES

MIROMAR LAKES BEACH AND GOLF CLUB

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18100 Via Portofino Way, Miramar Lakes, FL 33913

Homes in this community starting at \$1,000,000

(239) 449-1602

35



LENNAR HOMES

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4597 SQ. FT. • \$564,495

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DEL WEBB

TIDEWATER BY DEL WEBB

THE SERENITY

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WILDBLUE

THE BANEERRY

4421 SQ. FT. • \$1,051,010

18117 WildBlue Boulevard, Estero, FL 33928

Homes in this community starting at \$637,999

(239) 770-6359

38



LENNAR HOMES

VISTA WILDBLUE

THE BOUGAINVILLEA

4152 SQ. FT. • \$914,286

13448 Blue Bay Circle, Estero, FL 33928

Homes in this community starting at \$392,999

(239) 410-8229

39



PULTE HOMES

WILDBLUE

THE PINNACLE

3250 SQ. FT. • \$846,267

19009 Aqua Shore Drive, Fort Myers, FL 33913

Homes in this community starting at \$352,990

(239) 309-1419

40



STOCK SIGNATURE HOMES

WILDBLUE

THE CLAIRBORNE II

7094 SQ. FT. • \$2,324,935

18570 Blue Eye Loop, Estero, FL 33913

(239) 592-7344

41



STOCK SIGNATURE HOMES

WILDBLUE

THE MADISON II

4606 SQ. FT. • \$1,256,755

18133 WildBlue Boulevard, Estero, FL 33913

(239) 592-7344

42



TAYLOR MORRISON

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THE FRANCESCO

3704 SQ. FT. • \$750,000

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TAYLOR MORRISON

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PULTE HOMES

THE PLACE AT CORKSCREW

THE CREEKVIEW

3361 SQ. FT. • \$645,212

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45



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CASTALINA

THE MARSALA

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2020

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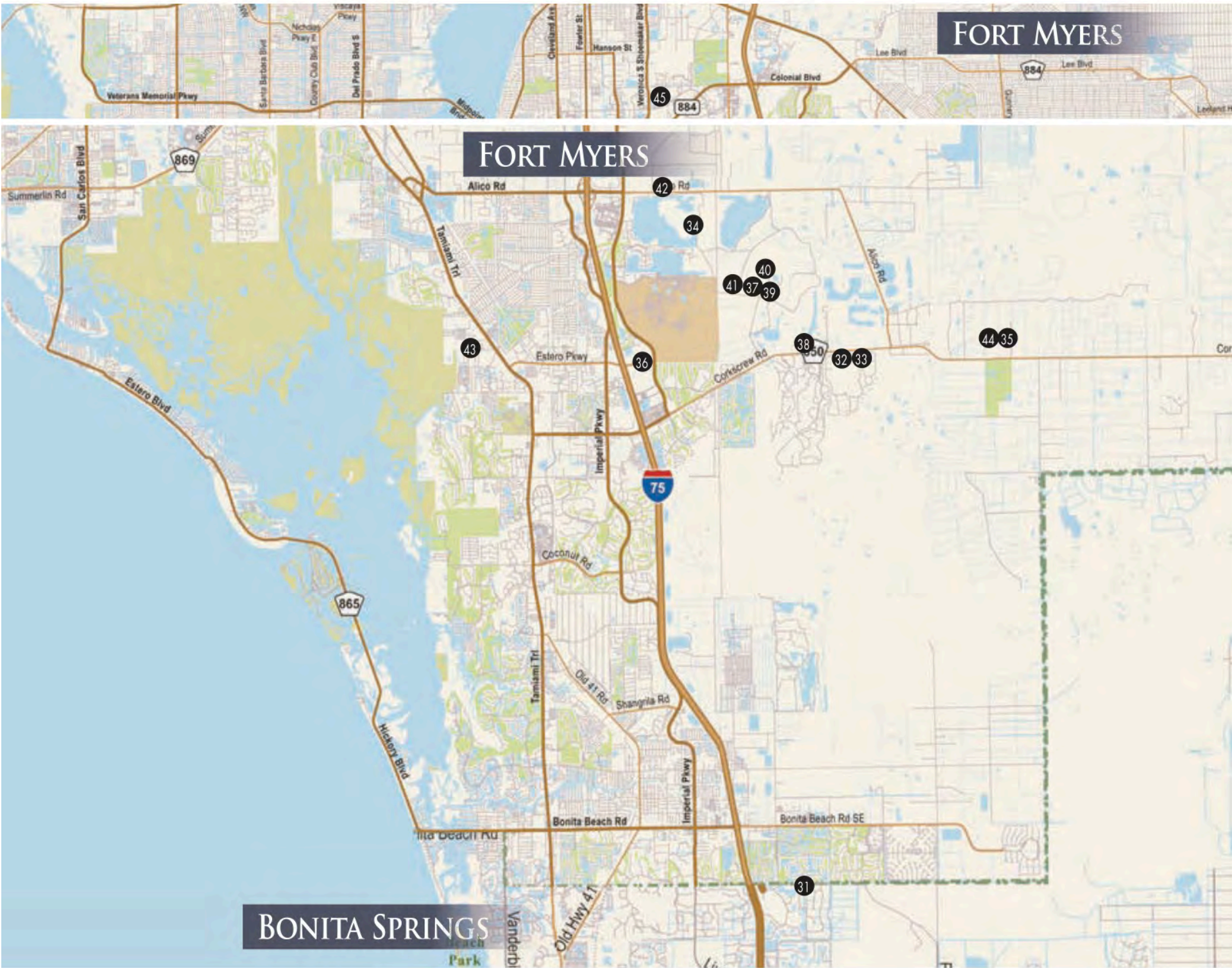
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\*Construction Loan 95% LTV: Interest rate: 4.37% and Annual Percentage Rate (APR): 4.70% as of January 9, 2020. APR and example payments are based on a purchase transaction of an owner-occupied single family residence in Grand Rapids, MI with a loan amount of \$142,500, credit score of 740, down payment of 5% with tax and insurance escrows. Base APR is quoted and may vary depending on individual credit history and transaction. Requires 360 monthly payments of \$711.06 with 0.00 points. Payment does not include taxes and insurance premiums. The actual payment amount will be greater. \*\*For vacant land program minimum loan amount \$10,000. All loans are subject to credit review and approval. This is not a loan commitment. Not all programs available in all states.

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MATTAMY HOMES

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THE LARGO

1431 SQ. FT. • \$294,412

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Homes in this community starting at \$239,990

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GL HOMES

MARINA BAY

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(239) 561-1600

50



AUBUCHON HOMES

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THE SUMMERWOOD

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NEAL COMMUNITIES  
WINDSONG

THE SANDCASTLE

1842 SQ. FT. • \$345,680

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Homes in this community starting at \$254,990

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60

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THE STONEWATER

4926 SQ. FT. • \$781,983

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Homes in this community starting at \$240,990

(239) 208-2703

61

PULTE HOMES  
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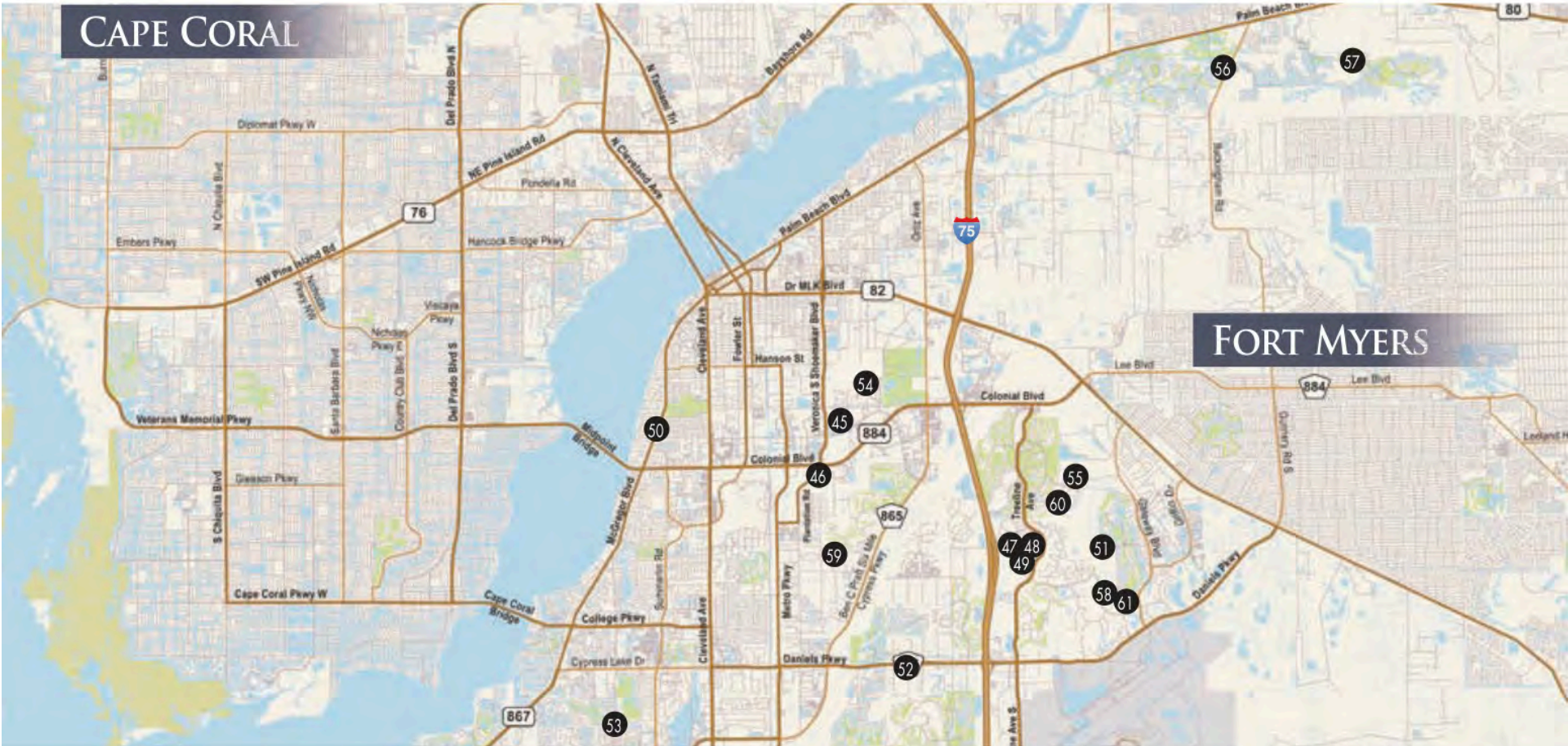
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FEATURED COMMUNITY



**Babcock National at Babcock Ranch**

Model: *Calusa*  
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FEATURED COMMUNITY



**Bonita National**

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**Castalina**

Model: *Marsala*  
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FEATURED COMMUNITY



**Portico**

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**Prentiss Pointe**

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**Westhaven at Gateway**

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